



California Rotary License Plates - RLP THE RACE IS ON...

Newsletter

What's so good about the Rotary License Plate? Look around at the cars driving on our streets. Notice the Firefighter, the Tahoe and the Yosemite plates. Those groups all could see and knew their causes would continually benefit from the dollars received on an annual basis from the sale of their specialized plates.

Rotary could also benefit. Now is Rotary's opportunity to show that it, too, wants to join this group. Just think of the exposure the Rotary License Plates would bring to Rotary. The ongoing income stream every year returned to Rotary could bring about more community service projects. Rotary could help more people.

To find out how this project can help YOUR club, ask Maggie Wilhelm, our Rotary License Plates chair (408) 280-5338, to be your club's RLP (Rotary License Plates) speaker. Before she comes to your club, check out the RLP website: <http://www.ca-rotarylicenseplates.org>